



TradeTech Group puts Oksana Remez at the forefront of business development

TradeTech Group appoints new senior business development executive, Oksana Remez. In her new role, Remez will take the lead in promoting TradeTech's latest technology to brokers and partners to boost their profitability and efficiency.

It is Oksana's breadth of experience across both retail sales, where she worked directly with retail customers, and business solution development that sets her apart as the best candidate for this role. Her insight into the broker's mindset is quite unique and allows her to better understand their customers' needs to provide the optimal business solution using TradeTech technology.

Since joining Trade Tech Alpha in 2017, the financial division of Playtech, Oksana has worked in the hyper competitive B2B space, covering everything from liquidity to risk management. Prior to that, she worked across a variety of customer segments including active traders and high net worth clientele at ACM Group and Gain Capital.

Oksana is delighted with her new appointment, she commented: "I am very honoured and excited that I have been given the opportunity to take this role. The complete technology and liquidity solution from TradeTech Group is a dream for most brokers."

Previous roles have shown her time and again the importance of technology in providing the best business solutions. Oksana reflects, "My experience showed me how important the technology certainly is on the front end, but many brokers are less than optimal at the back office, risk management, and liquidity management processes. There is a lot of profitability leakage if this is not done correctly. TradeTech technology is a great 360-degree solution that I am proud to promote."

She will begin her tenure at TradeTech Group from 1 November 2018 and looks forward to attending the Finance Magnets Show, booth number x.

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About Playtech

Founded in 1999 and premium listed on the Main Market of the London Stock Exchange, Playtech is a technology leader in the gambling and financial trading industries.

Playtech is the gambling industry's leading technology company, delivering business intelligence-driven gambling software, services, content and platform technology across the industry's most popular product verticals, including casino, live casino, sports betting, virtual sports, bingo and poker. It is the pioneer of omni-channel gambling technology through its integrated platform technology, Playtech ONE. Playtech ONE delivers data-driven marketing expertise, single wallet functionality, CRM and responsible gambling solutions across one single platform across product verticals and across retail and online.



Playtech's partners with and invests in the leading brands in regulated and newly regulated markets to deliver its data-driven gambling technology across the retail and online value chain. Playtech provides its technology on a B2B basis to the industry's leading retail and online operators, land-based casino groups and government sponsored entities such as lotteries. As of June 2018, through the acquisition of Snaitech, Playtech directly owns and operates the leading sports betting and gaming brand in online and retail in Italy, Snai. Snaitech operates a B2B2C model as a service provider, allowing franchisees to utilise the Playtech technology stack in in the retail environment while operating the leading brand, Snai, directly online as a B2C business.

Playtech's Financials Division, named TradeTech Group, is a technology leader in the CFD and financial trading industry and operates both on a B2C and B2B basis.

Playtech has in total c.5,800 employees across 17 countries and is headquartered in the Isle of Man. www.playtech.com

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